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FOR IMMEDIATE RELEASE

Responsive Respiratory Releases Hires New Marketing Manager

St. Louis, Missouri - - December 15, 2008 – Responsive Respiratory, a leader in high pressure oxygen products, announced today that they have hired a new Marketing Manager, Sara Lippold. Sara will be responsible for overseeing the development of marketing and product strategies for the business.

“We are very pleased to have Sara join our team,” said Tom Bannon, Responsive Respiratory’s President. “She brings with her a wealth of marketing and product development knowledge to our organization, which will help Responsive Respiratory to better serve our customers and to position us for future growth.”

Prior to joining Responsive Respiratory, Sara held various positions in marketing and product management for a safety products company. As Responsive Respiratory’s new Marketing Manager, Sara will formulate marketing strategies for RRI including: online media, customer care programs, public relations and market research. Sara is a graduate of University of Missouri St. Louis with a Masters Degree in Business Administration with an emphasis in marketing management.

About Responsive Respiratory - - Responsive Respiratory was founded in 2002 and is dedicated to providing consumers with high quality respiratory products for the home health care and hospital markets.

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For more information about this topic, please contact Tom Bannon, President at 866-333-4030 or by email at tkb@respondo2.com